



Prasad V. Potluri Siddhartha Institute of Technology

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Date:20-08-2024

The Innovation Club of the Department of Computer Science and Engineering (CSE) at PVPSIT, Vijayawada, organized an event on 12/08/2024, inspiring creativity, collaboration among students and giving valuable insights on Internet of things. The event comprised three main agenda items: Introduction to UI and UX designing using Figma by the President of the Innovation Club, Y.Eswar Aditya, A deep introduction to the Innovation Club by core committee members of the club followed by an inspiring session of inputs regarding the Innovative Ideation by Dr. Ravuri Daniel Sir.

The highlights of the session:

The event served as an inspirational platform, fostering creativity, collaboration, and a deeper understanding of the Internet of Things (IoT) among students within the Department of Computer Science and Engineering (CSE) at PVPSIT, Vijayawada.

UI and UX Design using Figma by Y.Eswar Aditya

The session laid by Y.Eswar Aditya, President of the Innovation Club of PVPSIT mainly focused on the designing of a user friendly website using UI and UX designing. The session included the fundamental usage of Figma at beginners level. UI/UX Design is the art of crafting digital experiences. UX focuses on understanding user needs and creating intuitive flows, while UI designs visually appealing and interactive interfaces. Together, they ensure products are user-friendly, efficient, and enjoyable.



A deep dive into the Innovation:

The session mainly focused on enhancing the innovation of a student via an interactive presentation session led by the core Committee members of Innovation Club of PVPSIT(Vijayawada). Through a friendly and interactive session, the members try to convey:

Innovation is the lifeblood of progress. It drives economic growth, creates new industries, and improves lives. By fostering creativity and problem-solving, innovation helps businesses stay competitive and adapt to changing markets. It leads to the development of groundbreaking technologies, solutions to global challenges, and enhanced customer experiences. Moreover, innovation fuels entrepreneurship, job creation, and societal advancements. Embracing a culture of innovation is essential for organizations and individuals to thrive in today's rapidly evolving world.



Insightful Inputs from Dr.Ravuri Daniel Sir

This amazing session led by our Faculty Coordinator, Dr.R.Daniel sir focused on the insights of his enchanting journey from being a professor in Computer Science Department to a man of Innovation. He discussed about the various technical Competitions that are being held in the country wide and he also inspired the members of the club to actively participate in the Hackathons and Ideathons that would enrich the thinking skills of the participants in a great way.



Conclusion: The Innovation Club event held on 12/08/2024, marked a pivotal moment in fostering creativity, collaboration, and innovation within the Department of CSE at PVPSIT, Vijayawada. Through engaging sessions on UI and UX Design, Introduction to Innovation and inspiring insights, the event exemplified the department's commitment to nurturing entrepreneurial talent and driving technological innovation in the realm of Technology.

Student Coordinators

- G.K.R.V.Koushik
- S. Saranya
- P. Nandini Priya Krishna
- K.M.S.L.Sindhura
- L. Himaja
- M. Aasritha